



第一周: IPTS Group A: 2016年 3月 12日及 13日

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## **ASIAN INSTITUTE OF** CHARTERED BANKERS (AICB) and ASIA PACIFIC UNIVERSITY OF TECHNOLOGY & **INNOVATION (APU)** collaborate to nurture industry-compliant banking professionals

TOPICS: APU





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Upon signing the MoU, APU and AICB will collaborate to deliver industry-compliant syllabus to students who are under APU's Banking & Finance related programmes.



Kuala Lumpur, 8 March 2016: Asian Institute of Chartered Bankers (AICB) and the Asia Pacific University of Technology & Innovation (APU) announced an academic collaboration to equip the next generation of banking-related graduates through the sharing of skills, best practices and knowledge.

Under the new memorandum of understanding, upon the completion of APU's Bachelor in Banking & Finance with a Grade Point Average (GPA) of 3.0 and above, students will have an opportunity to attain professional membership with the Executive Banker certification awarded by AICB. This is the first level of the Chartered Banker qualification, the gold standard in banking qualification.

As part of the collaboration, AICB will work with APU in mapping out the syllabus of APU's Banking and Finance programmes to identify exemptions for students to accelerate into the second level of the Chartered Banker qualification – Professional Banker. Depending on the outcome of the mapping process, students may be exempted from taking all the three modules in the Professional Banker qualification and only need to complete one or two modules.















Both AICB and APU are delighted to establish the collaborative relationship.

"As AICB places significant importance on the cross-sharing of intellectual resource and technical expertise, I am certain that leveraging on both parties' strengths and capabilities will allow us to explore various possible and potential collaborations to further enhance the education and training for the industry. I also believe that such collaborations will enhance our competitiveness in the global financial market," said Mr Tay Kay Luan, Chief Executive Officer of AICB.

Meanwhile, Professor Ron Edwards, Vice Chancellor of APU, said that "The AICB-APU partnership provides yet another opportunity for APU students to connect with industry and prepare for professional life. Expertise in the banking and finance areas, in particular, enhances their employability and familiarity with professional standards."



The Memorandum of Understanding was signed by Prof. Ron Edwards, Vice Chancellor, APU (left) and Tay Lay Kuan, CEO, AICB (right).

## About Asian Institute of Chartered Bankers

The Asian Institute of Chartered Bankers (AICB) is the professional body for the banking and financial services industry. Previously known as















the Institute of Bankers Malaysia (IBBM), AICB continues its founding tradition of upholding and ensuring high professional standards, its development and delivery of education and learning; for both institutional and individual members. AICB remains as the centre of excellence through the delivery of professional services and innovations. To this end, the mission of AICB is to ensure its service propositions are aligned to industry needs, attuned to cultural changes as well as the evolving landscape of the financial world. Its agenda is to champion the vision of professionalising bankers. For more information, please visit: www.aicb.org.my.







## **About Asia Pacific University of Technology** & Innovation (APU)

The Asia Pacific University of Technology & Innovation (APU) is amongst Malaysia's Premier Private Universities. APU offers a wide range of degree programmes in collaboration with Staffordshire University, UK with Technology as a common core, including Information Technology, Engineering, Business & Management, Accounting, Quantitative Studies and Media. These programmes nurture students into professionals and prepare them for challenging careers and roles in business and society globally. Professionalism, problemsolving skills, and creativity & innovation are some of the key attributes of APU graduates. The multi-cultural student community comprises both Malaysian students as well as International students. APU has earned an enviable reputation as an award-winning University through its achievements in winning a host of prestigious awards at national and international levels. It was announced as among the Highest Rated Universities in Malaysia, being rated at TIER 5 (EXCELLENT) under the SETARA 2013 Ratings by the Ministry of Higher









Education (MOHE) and Malaysian Oualifications Agency (MQA) on 1st November 2012. For more information, please visit: http://www.apu.edu.my/.



## 亚太科技大学 Asia Pacific University of **Technology & Innovation**

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